



## Alcúdia, the essence of the







Atlantic Ocean Alcúdia Balearic Islands Mediterranean Se

Located in the far north west of the island, between the bays of Alcúdia and Pollença, lies one of Mallorca's most fascinating landscapes on a peninsula where nature colours and sculpts the landscape in its unpredictable way.

This stunning location, with its Mediterranean climate and mix of history, legend and tradition make for a fascinating destination. It offers enchantingly beautiful places and unspoilt havens where silence still reigns.

Alcúdia is a place that is full of charm, still rooted in its origins and essence. It has been captivating travellers from all over the world for generations, who come in search of authenticity.

### Alcúdia is a never-ending journey of experiences to discover and enjoy all year round.







### Alcudia, culture and history.





### Experience **Alcú** culture & history **Alcú**

















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Experience **Alcú** culture & history **Alcú** 



Its natural setting and prehistoric, Roman, Arabic and medieval remains shape the special character of this place, with its fascinating historical and cultural heritage.

Its cobbled streets, ancient buildings and small squares create a welcoming atmosphere, a legacy of its important artisan tradition. This, along with a packed calendar of cultural events and ancient traditions throughout the year mean that visitors can discover the true essence of the place and its people.

Museums, art galleries, musical, theatrical and literary competitions, art exhibitions, popular festivals, artisan and culinary fairs throughout the year make up one of the island's busiest events calendars.



## Experience sun & sea

















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### Experience sun & sea



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### Experience Alcú sun & sea Alcú

Large pine forests, huge fine white sandy beaches, small coves with crystal clear waters, and gentle sea breezes are the gems of the 30 kilometre coastline. There are 18 beaches, each one with different characteristics but all offering everything from total relaxation to the option of practising a wide variety of leisure and sporting activities.

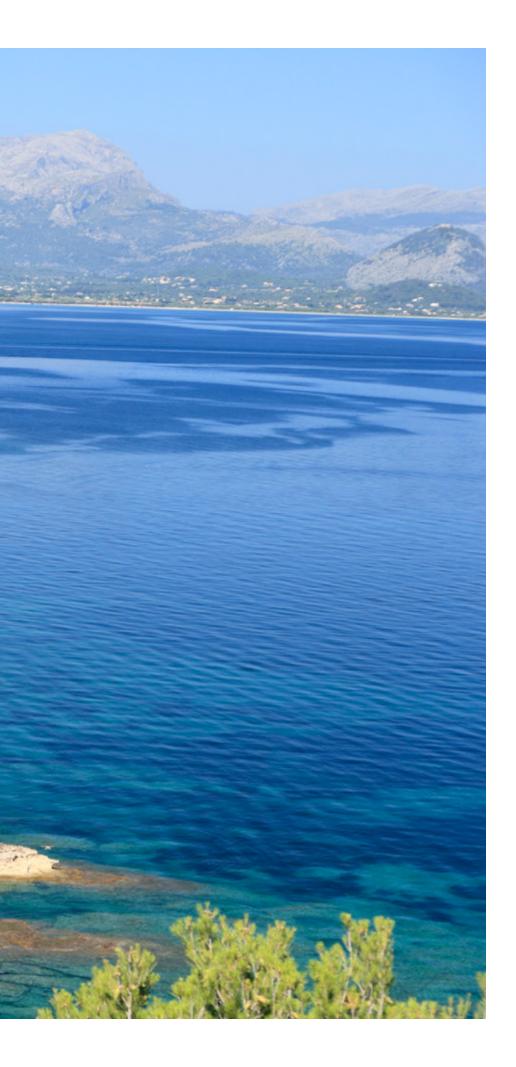
Alcúdia has one of the best bays in Europe for practising water sports, with ideal wind conditions and first-rate facilities, both on land and in the water, for amateurs and professionals. The range of water sports on offer is endless: snorkelling, diving, all forms of sailing, kayaking, windsurfing, paddle surfing, kite surfing and fishing.







### Experience nature



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Nature continues to reign supreme in this corner of Mallorca. Much of the area consists of protected zones that are home to interesting native flora and fauna.

You can explore our mini paradise on 12 walks that take you through little known locations, along special paths that offer impressive panoramas. The routes cover the coast, hills and marshland, with the intense blue of the Mediterranean as a constant backdrop.

It is impossible to visit Alcúdia and not see birds. In Alcúdia birds are ever-present.

Thanks to the wide variety of habitats and specially protected areas, throughout different periods of the year we have more than 200 species of marine, coastal, urban, forest, farmland, mountain and wetland birds, some common and ubiquitous and others rare and localised.

There are 6 itineraries equipped with the necessary infrastructure and resources to allow visitors to contemplate this wealth of birdlife.



# sport.





For sports lovers Alcúdia offers first-rate facilities for a wide variety of training camps and sports events throughout the year. The training potential for all manner of individual and team activities is immense, as is the possibility for preparing or participating in different competitions or disciplines.

Thousands of professional and amateur sportsmen and women visit us every year to practise their chosen sport.









The benign climate, excellent transport links to the rest of the island, varied terrain and an extensive calendar of events throughout the year make Alcúdia a unique destination for practising open-air sports.

Both the municipal district and the area's hotel establishments have adapted their facilities and services to meet sporting requirements. We would like to highlight the 24 cycling routes that will appeal to both experienced riders and beginners. Ranging in difficulty and length, they go from the coast to the interior of the island taking you through beautiful, changing landscapes.



### Experience Alcú gastronomy



### Experience gastronomy Alcú











### Experience Alcú gastronomy dia.

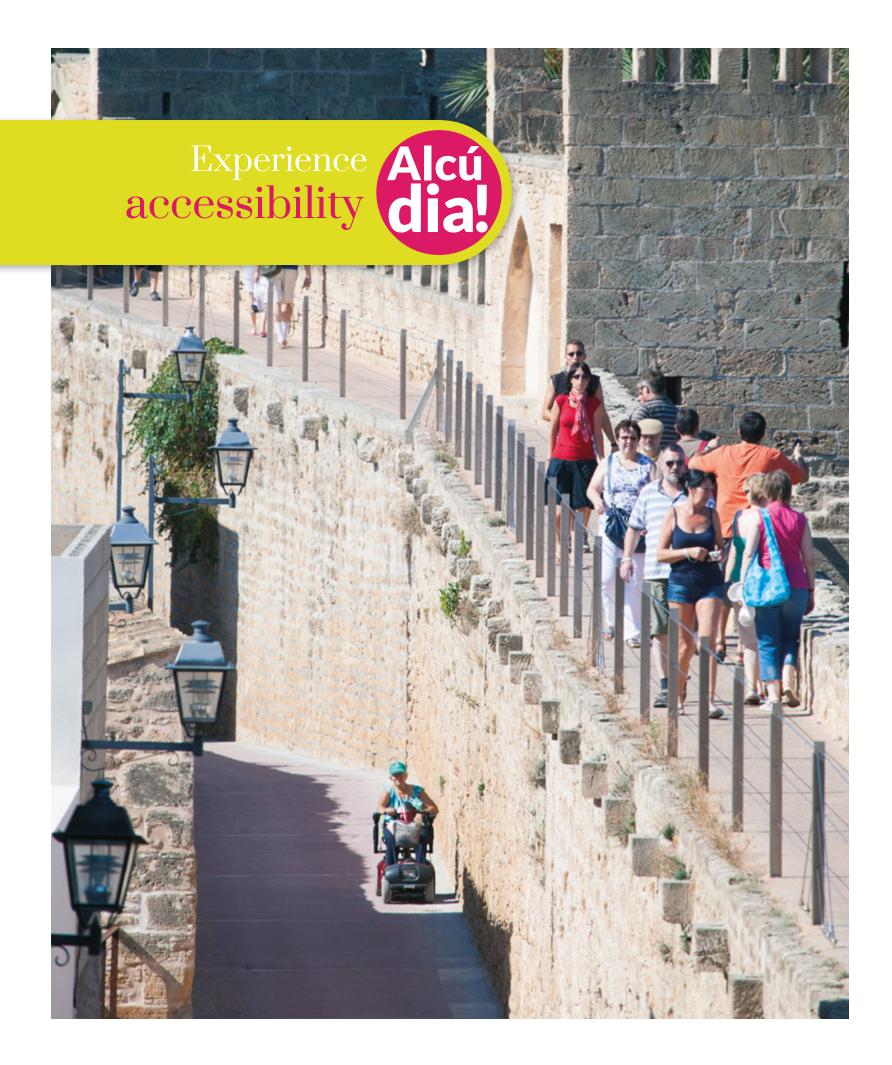


Alcúdia tastes of sea and mountains. Alcúdia tastes of the Mediterranean.

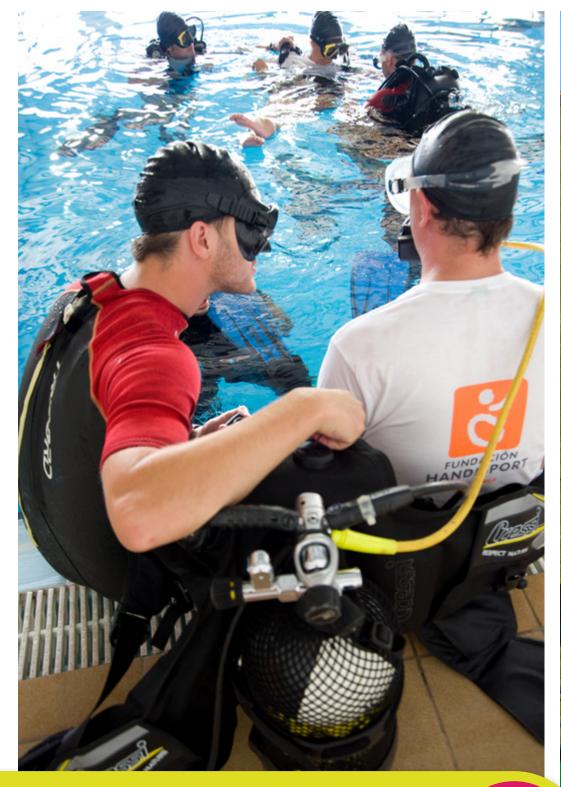
The finest meat, fish and seafood, seasonal vegetables and fruit, the highest quality olive oils and excellent wines are the ingredients of our magnificent and varied cuisine for the most exacting of palates.

In traditional Mallorcan cooking a virtue was made of poverty and from its humble beginnings excellence was achieved through flavours that are steeped in tradition. Imagination and improvisation have been added to the variety of traditional recipes, without forgetting the essence of the cuisine's personality.

Sampling tapas, "pa amb oli", traditional food, creative cooking or avant-garde haute cuisine are all options that Alcúdia offers to suit every palate, whether you're dining at a beach club, on a terrace by the sea or in the old quarter within the medieval walls.







### Experience Alcú accessibility dia.







Having a disability should not prevent people from enjoying the experiences of a trip safely and comfortably.

Alcúdia, in collaboration with the Handisport Foundation, has embraced inclusive tourism to develop settings that are universally accessible, offering training in excellence to those involved in all sectors of the tourist chain, promoting sports for people with disabilities, so that anyone, whether individually, with a companion or in a group, whatever their personal circumstances, can enjoy their trip to the full.





Quality, hospitality, variety and ample professional experience are the mark of our accommodation, dining and leisure options, making this a special place where visitors can come into contact with the local culture, its traditions and people.



### Why choose when you can have it all?







